

2010

A YEAR OF EXCHANGE TOWER  
EVENTS & CONTESTS

Shops, Events

*Excitement!*



Here's a *new year's resolution* that is easy to keep! Clean out your closet for a good cause then restock it with the latest fashions at incredible savings.



# january

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17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

1 – NEW YEARS DAY: Retail and Management Office closed

25 to 29 – Longest Underground Clothing Drive and Sidewalk Sale

#### DECEMBER 2009

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#### FEBRUARY

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28						

*Love* is in the air. It's the month to indulge your sweetie and while you're at it why not treat yourself. You deserve a little pampering!



# february

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21	22	23	24	25	26	27
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- 2 – Groundhog Day
- 14 – Valentine's Day
- 15 – FAMILY DAY: Retail and Management  
Office closed

#### JANUARY

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17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

#### MARCH

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28	29	30	31			

Planning a getaway? *Lucky you!*  
 The spring fashions are just arriving so  
 now's the perfect time to pick up a fab  
 new outfit or two, and don't forget  
 the bling!



# march

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28	29	30	31			

14 – Daylight Savings Time Begins

17 – St. Patrick's Day

20 – First Day of Spring

22 to Apr. 1 – EPIC Book Drive

## FEBRUARY

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## APRIL

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Its Earth Month so dig in and *think* *eco*. Choose organic fabrics, renewable resources and reusable products for a lifestyle that is eco friendly.



# april

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25	26	27	28	29	30	

2 – GOOD FRIDAY: Retail and Management

Office closed

4 – Easter

21 – Administrative Professionals Day

22 – Earth Day

## MARCH

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21	22	23	24	25	26	27
28	29	30	31			

## MAY

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23/30	24/31	25	26	27	28	29

Spring is in *full bloom* and so are the freshest new looks. Now's the time to pick up those adorable spring shoes and bags.



# may

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23/30	24/31	25	26	27	28	29

9 – Mother's Day  
 24 – VICTORIA DAY: Retail and Management  
 Office closed

#### APRIL

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#### JUNE

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Be *dressed for success* whether you're heading to the boardroom or the backyard. Be sure to add a few finishing touches to update your look.



# june

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20 – Father's Day

21 – First Day of Summer

**21 to 25 – Sidewalk Sale**

## MAY

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23/30	24/31	25	26	27	28	29

## JULY

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From fresh salads to your favourite comfort foods, *the choice is yours* when you visit the Food Court. And for dessert, choose to enter our delicious food promotion!



# july

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18	19	20	21	22	23	24
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1 – CANADA DAY: Retail and Management Office closed

12 to 23 – Food Court Promo

## JUNE

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## AUGUST

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*Make a splash* with outdoor entertaining essentials and accessories. Be the perfect host and hostess in bright casuals and stylish sandals.



# august

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2 – CIVIC HOLIDAY: Retail and Management  
Office closed

## JULY

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## SEPTEMBER

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*Gear up for fall* with the latest in fashions, accessories and electronics for home, school and work.



# september

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19	20	21	22	23	24	25
26	27	28	29	30		

6 – LABOUR DAY: Retail and Management

Office closed

18 – Yom Kippur

23 – First Day of Fall

## AUGUST

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## OCTOBER

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*Crisp days and cool evenings* mean a fabulous new wardrobe is on the agenda. Pencil in a spa treatment too!



# october

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24/31	25	26	27	28	29	30

11 – THANKSGIVING: Retail and Management  
Office closed  
31 – Halloween

#### SEPTEMBER

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#### NOVEMBER

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*Ho, ho, ho!* The holidays are right around the corner! Get a head start on all your holiday preparations from home decor to party wear with our holiday trend guide.



# november

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7 – Daylight Savings Time Ends

11 – Remembrance Day

**15 to Dec. 15 – Snowball Express Toy Drive**

## OCTOBER

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## DECEMBER

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You're an *Exchange Tower VIP!*  
 Purchase your gifts at any Exchange Tower store and we'll wrap it and deliver it right to your desk for free! Check our website for details.



# december

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2 – Hanukkah

### 8 to 24 – Gift Wrap Booth

21 – First Day of Winter

24 – Retail Close Early at 3pm

27 to 28 – Retail and Management Office  
 closed in lieu of CHRISTMAS DAY  
 & BOXING DAY

31 – Retail Close Early at 3pm

#### NOVEMBER

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#### JANUARY 2011

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